

# OUR DRIVING CONCERN—MAKING A DIFFERENCE

## The free training programs

cover a variety of traffic safety topics. This training is designed for you to take back to your company to present to your employees. Topics:

- **Distracted Driving**
- **Impaired Driving**
- **Aggressive Driving**
- **Drowsy Driving**
- **Passenger Restraint**

The program is designed to reduce the financial and emotional impact of crashes—both on and off the job. Through interactive instructional methods, participants are prompted to consider modifying risky driving habits.

- Behavior-specific presentations are designed to engage and reinforce good driving habits.
- The goal is to connect participants' behaviors with risky driving behaviors in an engaging way and to encourage safe driving.
- After completing the training, participants will receive their own copies of the curriculum to present to their companies, employees, and communities.

[okdrivingconcern.org](http://okdrivingconcern.org)

**The National Safety Council** recommends employers develop a comprehensive set of motor vehicle safety policies addressing cell phone use behind the wheel, impaired driving, and safety belts.

Visit us at [okdrivingconcern.org](http://okdrivingconcern.org) for additional FREE resources including:

- Fact sheets
- Posters
- Payroll stuffers
- White papers
- Webinars
- Newsletters
- Mobile content



Companies cannot control roadway conditions, but they **can** equip their employees with the proper safe driving training.

## OUR DRIVING CONCERN

OKLAHOMA EMPLOYER TRAFFIC SAFETY PROGRAM

## PROTECT YOUR EMPLOYEES

Free training program teaches your employees traffic safety and helps prevent costly crashes

**SCHEDULE NOW!**

### CONTACT

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**GIVEN THE ENORMOUS EXPENSES** associated with crashes and injuries, it is necessary to train your employees to drive safely and develop a companywide traffic safety program.

## The **HIGH COSTS OF CRASHES**

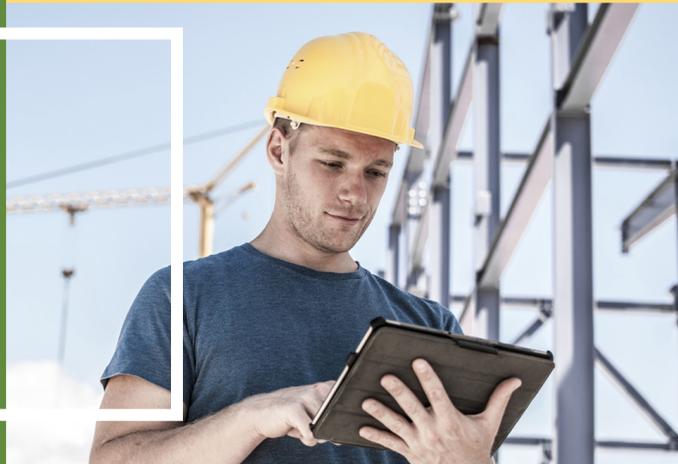


**TRAFFIC CRASHES NOT ONLY TAKE AN EMOTIONAL TOLL ON THEIR VICTIMS, BUT THEY ALSO IMPACT BUSINESSES.**

## **WHO SHOULD ATTEND THESE TRAININGS?**

These trainings are ideal for:

- Company owners
- Managers
- Supervisors
- HR professionals
- Safety professionals
- Safety Instructors



**Crash-related injuries** can result in **days away from work**, and greatly impact employer costs, including:

- Health, life and disability insurance premiums
- Sick leave
- Contributions to workers' compensation, medical, and disability insurance
- Liability insurance
- Crash-related legal expenses
- Lost productivity
- Recruiting and training to replace an injured employee

**In 2015, motor vehicle crashes in Oklahoma resulted in 645 fatalities.**

Source: OK Department of Public Safety Highway Safety Office



**The cost of motor vehicle** deaths, injuries, and property damage in the U.S. was estimated at \$242 billion in 2010, according to NHTSA.

According to the NSC, crashes remain the top cause of work-related death in Oklahoma.

**Employers must realize the full extent of their exposure to liability**, as multi-million dollar settlements become increasingly common for lawsuits involving motor vehicle crash fatalities.

**Road safety programs can help employers control costs.**

Injuries from motor vehicle crashes are the most costly **lost-time** workers' compensation claims, averaging **\$72,379** per claim in 2012 and 2013.

*National Council on Compensation Insurance (NCCI)*

