



TOILET TABLOIDS

OKDRIVINGCONCERN.ORG

Let's Keep Each Other Safe



Casual Attitude = Casualty

3 Leading Causes of Crashes

1. Distracted Driving
2. Drunk Driving
3. Speeding

– National Highway Traffic Safety Administration

3 Safety Solutions

1. **Focus on the drive:** Use an app to block calls and texts while you are driving.
2. **Plan ahead for a safe ride home:** Before the party starts, appoint a designated driver. Or keep ride-sharing numbers in your cellphone contact list.
3. **Better late than not at all:** Your family, your friends, your co-workers are counting on you to return home safely. Slow down. Speed kills.

– National Safety Council



Oklahoma: 2016

Every day:

- 198 crashes occurred
- 93 people were injured in a crash
- 1.9 fatalities occurred on state roads

On the clock:

- 8 crashes occurred every hour
- 1 crash occurred every 7.3 minutes
- 1 fatality occurred every 12.8 hours

More Crashes

Occurred:

- On Friday than any other day of the week
- In September than any other month of the year
- Between 5 p.m. and 5:59 p.m. than any other hour of the day

More Fatalities

Occurred:

- On Friday than any other day of the week
- In August than any other month of the year
- Between 4 p.m. and 4:59 p.m. than any other hour of the day

– Oklahoma Highway Safety Office

