

SHARE your successes...and get recognized!



The National Safety Council's Our Driving Concern (ODC): Oklahoma Employer Transportation Safety Program

honors Oklahoma employers through an awards recognition program. Traffic Safety awards are presented to Oklahoma businesses that encourage positive driver behaviors among employees on and off the job. The goal is to change driver behaviors and decrease traffic crashes and fatalities on and off the job.

OUR DRIVING CONCERN is a program of the National Safety Council with program funding through the Oklahoma Highway Safety Office. ODC assists employers in implementing well-developed policies and comprehensive workplace programs that can help reduce traffic crashes involving workers in their company. **The benefits are numerous!**

The workplace is a natural setting for distributing traffic safety messages and discussing driver behaviors. As an employer, you can help employees avoid traffic injuries and deaths, while protecting the bottom line profits of your business.

Through the development of **company policies** and **education**, companies can save lives as well as costs associated with traffic crashes on and off the job. By increasing traffic safety education in your organization, you demonstrate your concern for the well-being of each employee and their families. The company will help save lives, act as a role model for other companies, and be recognized for its efforts.

okdrivingconcern.org

FAQs



Who's eligible for the award?



Any Oklahoma business is eligible to submit an application. Anyone may nominate a company or the company can self-nominate. Companies may be municipal, corporate, private, or not-for profit, small or large.



What are the judging criteria?



Your company's application will be assessed based on your education and outreach efforts—focusing on **traffic safety and driver behaviors** that reduce traffic crashes on and off the job.



What happens if my company is recognized?



Honorees are recognized in one of three categories: **Exemplary**, **Award**, and **Honorable Mention**. Honorees will be recognized at the 2019 Oklahoma Safety Council Annual Safety Conference in July 2019. Recipients will be featured in a short video and in print materials that help promote their successes and share their best practices for other employers to emulate.



Apply Now!

Visit okdrivingconcern.org/traffic-safety-awards/ and complete the online application prior to **March 29, 2019.**

Award honorees exemplify the highest standards of achievement in the field of employee education and outreach in the area of traffic safety and driver behavior.



FOR MORE INFORMATION on this award or the Our Driving Concern program, contact **LISA ROBINSON**, CFLE, Sr. Program Manager at lisa.robinson@nsc.org or at **512-466-7383**.

Our Driving Concern

Oklahoma Employer
Traffic Safety Program

